

3

PBN

POWER

TWEAKS

by

The Prolooa logo features a blue circular icon with a white spiral pattern on the left, followed by the word "prolooa" in a bold, blue, lowercase sans-serif font. A light blue wavy underline is positioned beneath the text.

# TWEAK #1:

## Interlink

The first tweak is the simplest of all, and yet most people neglect it.

I outsource my link-building a lot and get reports from various PBN links sellers. Not to mention countless competition analysis.

**Link to other pages of your website.** Simple as that. (applies to money sites as well actually where people are ignoring it as well)

The main reason people are not doing it is fear of losing linkjuice.

Nothing could be further from the truth.

In fact, it's more dangerous to have a homepage with 5000+ words and only outbound links with keyword rich anchors. You're running a risk of de-indexation.

You can interlink your website in a simple silo structure or maybe even a [Wikipedia style structure](#) (where every terms leads to the appropriate page).

*There are various benefits to interlinking:*

1. Spreading power to other pages
2. Appealing more natural
3. Confusing your competitors
4. Lowering risk of de-indexation

Simply link to the previous post or two with relevant anchor text while you're editing it and you're done.

Your PBN is more powerful now.

## TWEAKS #2:

# Ignore Homepage

The tweak #2 is highly related to the tweak #1.

One Flag To Rule Them ALL!... sorry

Do you know what is the #1 flag almost every single PBN website has?

All of its **links are going from the homepage!**

It is obvious that you want to use the homepage since in *99%* of the cases it has the most power.

However, you are once again running at risk of manual review and de-indexation if all of your links are going from the homepage.

Money site as well potentially, if you only use PBN for linkbuilding and therefore all of the links are homepage links.

Looking back at the tweak #1 though, you can easily structure your PBN website so that linkjuice flows the way you want it to.

The basic setup is like this:

1. Make homepage a static page not blog posts page
2. Create a Blog page that will be used for posts
3. Link your homepage and every other page to this Blog page

What you just did is you **directed all of the linkjuice to the page of your choice** while appearing much *more natural* since most of the real blogs only have *excerpts* on the homepage if they're using homepage as the Blog page.

Your PBN website is much safer now.

## TWEAK #3:

# Rank Your PBN

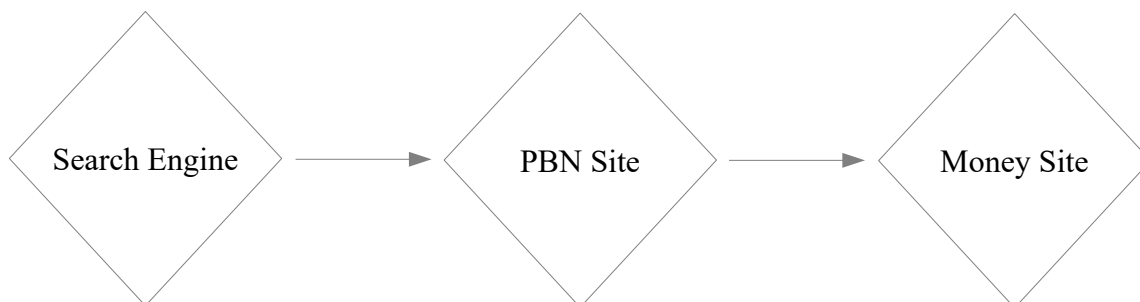
This last tweak will probably come as a shock...

” Your PBN website is actually just another website like so many others out there and therefore it can rank in search engines.

You probably heard by now that **traffic** is a ranking factor along with other on-site factors like *page speed, time on site, bounce rate* etc.

But not all kinds of traffic are equal when it comes to search engines and SEO.

What you want for your PBN is so called **Referred SEO** traffic.



There are so called “crowd search” tools out there that promise imitation of such traffic by fuelling fake traffic through your website. Results you'll get with these tools would be questionable at best.

What you really want is **real human traffic**. People actually searching for keywords in search engines and clicking on your website's search result.

Ranking your PBN website is the best way to achieve it.

You can do your keyword research from scratch or use tools like [SEMrush to find keywords your website is already ranked for](#).

About us...

## Conclusion

With these 3 simple yet, very powerful tweaks you can create a next-gen PBN so to speak. One that will make you stand out from your competitors.

If you're not interested in building your own PBN however and spending thousands...

You can check out Proloa's T-RANKS... a link rental service that is already implementing these strategies and much more for increased power and safety.

## LIMITED TIME OFFER

We are currently running a limited time promotion on the **BlackHatWorld** forum.

T-RANKS already received raving recommendations from the **moderator** of the forum, **reviewers** and actual **customers**.

[Click here to learn more about T-RANKS.](#)

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